

FOR IMMEDIATE RELEASE

RYL Offers Private Jet Charter Service and Insider Access to Exclusive Events Around the World Through Its Unique Lifestyle Division

RYL, a private aviation and lifestyle company, has always offered private jet charter service to some of the world's most exclusive events, like the Oscars and Emmys. In addition to efficient and safe transport to the event, RYL also offers exclusive access to the most sought after events around the world. For RYL's discerning clientele, vacations and business travel are enriched by these memorable experiences.

October 5, 2010 - Santa Monica, CA - RYL prides itself on being a leader in private aviation, providing discerning clients with comprehensive service. To meet the high expectations of its clientele, RYL has introduced a service through its Lifestyle Division, a program distinct within the aviation industry. Catering to the luxury experience of its customers, the Lifestyle Division provides unique activities both during RYL chartered flights and during clients' trips to popular destinations across the world.

This service of the Lifestyle Division provides RYL clients with access to some of the world's most exclusive events. Specifically, RYL's location in Southern California and extensive ties within the entertainment community allow for insider access to events in Hollywood for RYL's clientele. The Grammys, Emmys and Oscars are just the beginning of the list of exclusive events that RYL representatives can gain access to. RYL clients will be greeted by A-list service to events like awards shows, fashion shows and movie premieres.

Another aspect of this unique service is access to world-class golf facilities. Some of the best and most exclusive golf clubs in the United States are located in California, and relationships between these clubs and RYL's Lifestyle Division allow RYL members and clients to play some of the world's most beautiful fairways and greens. RYL's Lifestyle Division can connect its travelers with elite golf clubs during their business trip or vacation in any destination.

Finally, the reach of RYL's Lifestyle Division is not limited to Southern California or the United States. Worldwide access to high-profile events is RYL's specialty. Along with planning all of the details of an international trip, RYL can address any of a variety of wide-ranging interests. From sporting events to nightclubs, the limitless variety of events and venues that RYL can provide access to for its clientele is another hallmark of the company's distinguished service.

With RYL's exclusive event services, potential clients can work with an RYL representative to find events to attend while on vacation or can plan an entire trip around a specific event they have in mind.

About RYL

RYL is an international private aviation and lifestyle company based out of Santa Monica, California. From on-demand private jet charter to jet management and outright ownership,

RYL's mission is to deliver peace of mind to its discerning clientele. Global access to fleets ranging from helicopters to converted airliners, as well as knowledgeable around-the-clock service, makes RYL particularly suited to serve distinguished clientele who need efficient travel services.

Contact:

Andres Sistos

1223 Wilshire Blvd.

#1215 Santa Monica, CA

90403

877.391.6161